

class syllabus

exploring audio / video



Exploring Audio/Video Production

Division:	e-Communication	Course Title:	Exploring A/V Production
		Course #:	PA805X
Instructor:	Mr. Kapeller	Grade Level:	10-11-12
Email:	dkapelleronw@olatheschools.com		
Credit:	1	Course Length:	One Semester, Two-Hour Block

Description:

In this course, students will develop the skills necessary to produce short video pieces. Through projects the students will learn how to write a video script for a variety of purposes. They will plan, shoot and edit a news package, produce P.S.A.s and contest pieces. Students will explore camera techniques and the editing process applying these techniques to projects. The students will capture and process audio in a variety of formats for a variety of purposes: video, radio, TV, CD, DVD. The students will be exposed to the animation process. (**Digital Works, Inc. is a prerequisite for endorsement credit with this class. This class is a prerequisite for Jr. year e-Comm classes in Media Production.**)

Prerequisites:

Digital Works, Inc.

Required Textbooks:

TBD

Instructional Strategies:

Direct instruction, demonstration, graphic organizers, application exercises, projects, cooperative groups, case studies, guest speakers, videos, and the Internet.

Assessment:

Projects, learning simulations, daily work performance, attendance, teacher observation, rubric, checklist, classroom discussion, research relevant to topic, application performance, and exams.

Course Objectives:

Upon successful completion of this course the student should be able to:

1. Write a PSA script
2. Storyboard a short subject video
3. Schedule shoots
4. Write interview questions
5. Analyze commercials & news cast for story content and camera movement & camera angle
6. Plan audio capture
7. Choose appropriate music
8. Log clips in a digital editing program
9. Decide what clips are needed
10. Edit clips and trim them for content
11. Add Audio- buy out music

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12. Export media
13. Work in teams to produce a video
14. Define and perform the duties of each of the members of a television production crew
15. Evaluate self, peer & others work.
16. Problem solves with group difficulties with the video editing programs.
17. Problem solve with group story continuity for a complete project
18. Present project for evaluation
19. Use a variety of research techniques to explore project subjects
20. Practice concepts of "equal time" and fairness in reporting
21. Use multiple sources for information on topics
22. Use broadcast styles and formats in writing scripts
23. Pursue professional speaking & presenting skills for on-air presentations
24. Practice impromptu reporting as done in live reports

Course Outline:

- Unit 01: Radio Commercials
- Unit 02: Camera Technique
- Unit 03: Non-Linear Editing iMovie
- Unit 04: Storyboarding
- Unit 05: Lighting
- Unit 06: Composition
- Unit 07: Video Commercials
- Unit 08: Public Service Announcements
- Unit 09: Scriptwriting
- Unit 10: Package News Stories
- Unit 11: Broadcast News Introduction

Methods of Evaluation of Competencies:

Evaluation of student mastery of course competencies will be accomplished using the following grading scale:

- A = 90 -100 %
- B = 80 – 89 %
- C = 70 – 79 %
- D = 60 – 60 %
- F = 0 – 59 %