

class syllabus

broadcast programming I



Broadcast Programming I

Division:	e-Communication	Course Title:	Broadcast Programming I
		Course #:	PA810X
Instructor:	Mr. Kapeller	Grade Level:	11-12
Email:	dkapelleronw@olatheschools.com		
Credit:	1	Course Length:	One Semester, Two-Hour Block

Description:

Students enrolled in Broadcast I or Broadcast II may choose from one of the following focus areas each semester. They may change focus as staffs change or remain in a single focus area throughout the year. Students may contribute short pieces to any area at any time. Focus areas are News Magazine, Radio Broadcast, TV News Broadcast, Digital Yearbook, (Special Event Programming), and Documentary.

Prerequisites:

Digital Works, Inc. & Exploring Audio/Video

Required Textbooks:

TBD

Instructional Strategies:

Direct instruction, demonstration, graphic organizers, application exercises, projects, cooperative groups, case studies, guest speakers, videos, and the Internet.

Assessment:

Projects, learning simulations, daily work performance, attendance, teacher observation, rubric, checklist, classroom discussion, research relevant to topic, application performance, and exams.

Course Objectives:

Upon successful completion of this course the student should be able to:

1. Write a PSA script
2. Storyboard a short subject video
3. Schedule shoots
4. Write interview questions
5. Analyze commercials & news cast for story content and camera movement & camera angle
6. Plan audio capture
7. Choose appropriate music
8. Log clips in a digital editing program
9. Decide what clips are needed
10. Edit clips and trim them for content
11. Add Audio- buy out music
12. Export media
13. Work in teams to produce a video
14. Define and perform the duties of each of the members of a television production crew

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15. Evaluate self, peer & others work.
16. Problem solves with group difficulties with the video editing programs.
17. Problem solve with group story continuity for a complete project
18. Present project for evaluation
19. Use a variety of research techniques to explore project subjects
20. Practice concepts of "equal time" and fairness in reporting
21. Use multiple sources for information on topics
22. Use broadcast styles and formats in writing scripts
23. Pursue professional speaking & presenting skills for on-air presentations
24. Practice impromptu reporting as done in live reports

Course Outline:

Final Cut Pro
Camera Techniques
Lighting
CG
Scripting
Sound
News Reporting
Teleprompter
Studio Management

Methods of Evaluation of Competencies:

Evaluation of student mastery of course competencies will be accomplished using the following grading scale:

A = 90 -100 %
B = 80 – 89 %
C = 70 – 79 %
D = 60 – 60 %
F = 0 – 59 %