



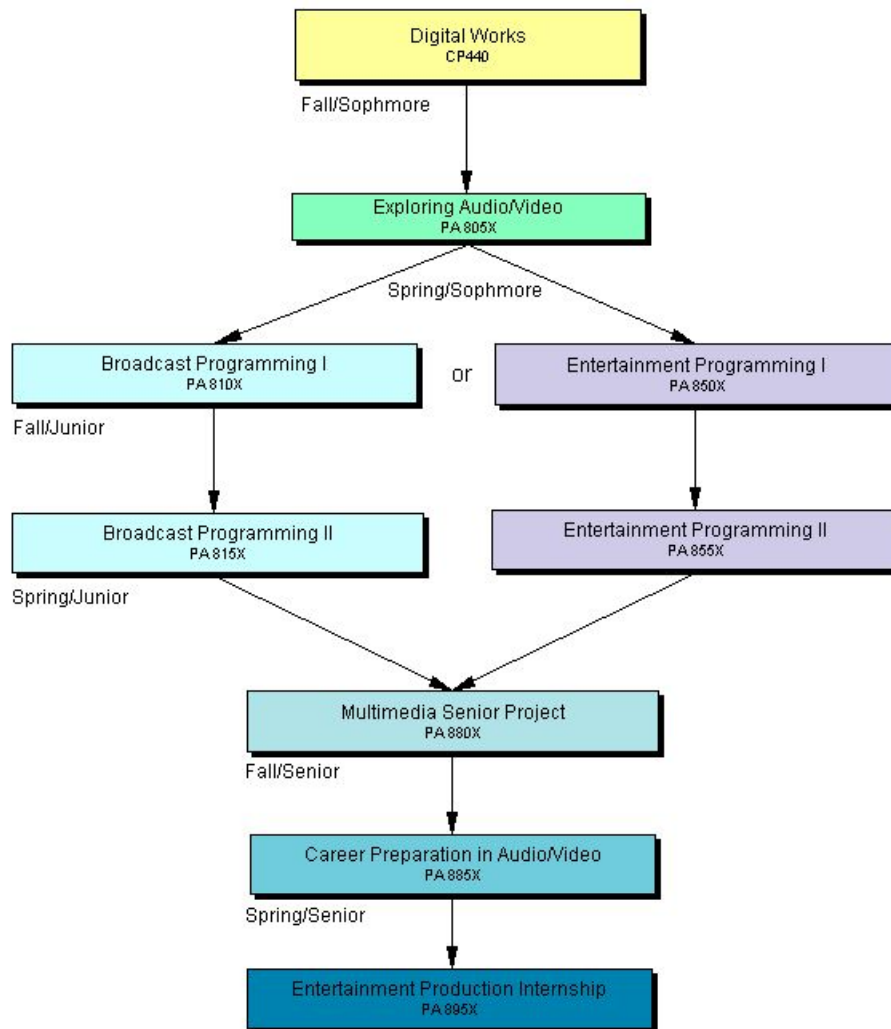
**Endorsement For: e-Communication/Media Production
Olathe Northwest High School**

Media Production (Incoming Sophomores Fall 2003)

This endorsement is in addition to other items on your transcript that identify the courses you have taken, your GPA, attendance, etc. This additional endorsement will provide post-secondary schools and or future employers information on your involvement in one of the special programs listed above. We hope all students involved in the program choose to earn an endorsement.

To earn an endorsement in the area of **Media Production**, you will need to fulfill the following:

- Be continually enrolled in the program**
- Successfully complete all Board Approved Graduation Requirements**
- Successfully complete the following core courses of study:**



Complete all courses in the Media Production area of study with at least a 3.0 average and a minimum 2.5 average in core courses.



Successfully complete 2 Yearly Extension/Enhancement Experiences which will occur outside the school day*:

- Summer opportunities
 - camps, workshops, video project for business or community (*minimum of 10 hours each*)
 - Production activities related to specific focus areas
 - Video, graphics, web
 - Related Competitions (initiated by student)
 - 1 per year Jr./Sr.
 - local, state, regional, or national competition or classroom competition
 - Related career exploration project
 - 20 hours Sr. year
 - Related service learning
 - Related College course (*3.0 Average*)
- *Pre-Approval required by Advisor

□ **Successfully complete the portfolio requirements.**

Students will maintain two (2) portfolios in the e-Comm Video Strand, an Archive Portfolio and a Showcase Portfolio-Audition Reel.

Archive Portfolio

- Videotape(s) of all projects to which the student has contributed
- Logged archive tapes with titles and timecode for each project
- Companion binder of all logs, scripts, storyboards, and documentation for each project.
- Chronological or thematic organizational scheme for the binder.

Showcase Portfolio-Audition Reel

- Choose collection of projects for presentation to and evaluation by an authentic audience at the conclusion of the junior *and* senior years in a film festival format.
- Maximum length of reel: 15 minutes.
- Collection will contain a variety of samples to demonstrate range and/or concentration.
- The student will need to conduct an oral presentation of their work before a panel of evaluators. Evaluators will complete a rubric that the student may add to their documentation for their reel.