

<b>News Package</b>				
	Beginning 0-3	Developing 4-5	Accomplished 6-7	Distinguished 8-10
<b>Camera Work</b> -Are appropriate camera techniques being used (Pan, zoom, close-ups, etc.)?	Erratic camera movements in video. Proper camera techniques not used.	Some erratic camera movements in video. Camera techniques need improvement.	Most all camera movements are Appropriate. Proper camera techniques not used.	Camera movements are clear and follow proper camera techniques.
<b>Audio</b> - Is the audio track free of distortion and easy to understand? The audio is at the same level throughout the broadcast.	Audio is distorted and/or hard to hear. Audio dialog or sound effects do not sync with video.	Some audio is sufficient and sometimes hard to hear. Occasionally Audio dialog or sound effects do not sync with video.	Audio has minor errors, Audio dialog or sound effects typically sync with video.	Audio is clear and easy to listen to. It is at the same level throughout the entire broadcast.
<b>Graphics</b> – Do the graphics help tell the story?	Some use of graphics. Some words are misspelled.	Graphics are used sometimes. They help reinforce the information.	Graphics are used when needed but they take away from the finished product.	Graphics are used to tell the story. They are well placed and thought out. They are not distracting to the viewer.
<b>News Package</b> – The news package is complete and well thought out. It stands on its own.	The news package leaves you asking more questions after it is over. Does not tell a story	The news package answers some questions. There are sound bites from interviews.	The news package tells a story with sound bites, voice overs, and some video that helps convey the message.	The news package contains all necessary elements, sound bites, voice over, video that matches the audio, and tells a complete story.
<b>Time Limit</b>	The news package <b>more</b> that 30 seconds over.	The news package was <b>less</b> than 30 seconds over.	The news package was <b>less</b> than 15 seconds over.	The news package was less than 2 minutes.