

Emagine

Digital Design Festival
Digital Photography
R U B R I C

Attribute				Points 1-5
<p>Composition Is exploring and experimenting evident? Is it interesting and pleasing to the eye? Does it demonstrate appropriate manipulations and enhancements? Was cropping needed to capture the shot.</p>	<p>Some manipulation of imagery/element placement is evident, and it is clearly intentional. Some understanding of file types is evident. Strikes lower visual interest to the viewer. Cropping is obvious.</p>	<p>Increased use of manipulations (color, distortion/correction, transformation, re-arrangement, etc.) Use of filters and canned effects may still be blatant or obvious. Some what interesting and pleasing to the eye? Cropping is undetectable.</p>	<p>Manipulations are conscious efforts and demonstrate advancing skill level. Stronger variation in color giving a more realistic, very interesting and pleasing to the eye appearance and is seamless to the viewer. Cropping is not an issue.</p>	<p>_____</p>
<p>Software Knowledge Base Student clearly understands and embraces the digital editing software.</p>	<p>Little or no understanding of digital editing software is apparent by the lack of manipulation or correction.</p>	<p>Evidence student understands the digital editing software and is able to apply it to areas needing refinement or repair.</p>	<p>Outstanding application of digital editing software. Student is able to edit and manipulate at a higher level and with out pixel distortion or effecting the integrity of the original image.</p>	<p>_____</p>
<p>Color/Grayscale and Contrast Was there variation in color/grayscale levels? Are highlights, middle-tones shadows apparent and a strong part of the image?</p>	<p>Little variation in color/ grayscale. Contrast is too low or high and weakens overall effect of image.</p>	<p>The Variation in color/ grayscale is stronger and more apparent. Contrast is appropriate to image and works as a positive giving the overall effect of image dimension and variety to image.</p>	<p>Excellent usage of color / Grayscale techniques and color elements —gives a realistic look to the image.</p>	<p>_____</p>

TOTAL: _____

Comments:

Judges Signature: _____